



ONE DAY WORKSHOP

HOW TO WRITE A COMMERCIAL BUSINESS CASE

Outline

The “Writing a Commercial Business Case” half-day workshop utilises proven local government MSP and Prince 2 based business case templates, as well as the organisation’s own (where available), practical best practice guidelines, and checklists for developing an effective commercial business case.

Content

The session will take delegates through:

- What is a Commercial Business Case?
- What should the Commercial Business Case contain?
- Developing a Commercial Business Case
- Development path of the Commercial Business Case
- Reviewing the Commercial Business Case
- Managing the Commercial Business Case
- Responsibilities for Business Case Management

Facilitator

David Leask, Consultant, NEREO.

Further Details

For further information, or to book an event, please contact Maureen O’Keefe on 0191 2613975 or email mokeefe@nereo.gov.uk